

Honoring the Past and Building the Future Together

Empowering Futures, Ensuring Legacies: Atlanta Life Insurance Company - Your Trusted Partner for Comprehensive Risk Solutions and Diverse Reinsurance

Legacy • Power • Community • Pride • Honor • Prosperity

Who We Are

Founded in 1905 by Alonzo F. Herndon, a formerly enslaved man, Atlanta Life Insurance Company stands as the last Black-founded and owned insurer in the U.S. Initiated to address financial challenges faced by families unable to afford proper burials for their loved ones, it evolved into a symbol of protection and vehicle for generational security and economic empowerment. Today, ALIC continues its legacy as a thriving Group reinsurance carrier.

Why Choose Us



Trusted Benefits Provider and Reinsurer:

With over a century of service, we specialize in providing essential coverage to companies and government entities. Group reinsurance involves a primary insurer transferring a predetermined share of insurance risks to a reinsurer. This arrangement enables the primary insurer to manage risk exposure, stabilize its financial position, and foster long-term partnerships with reinsurers.



Expert in Risk-Transfer and Risk-Sharing:

Our team crafts customized risk management solutions and tailored risk strategies to address the unique needs of our clients.



Solution for Supplier Diversity Spend:

As a certified Minority Business Enterprise (MBE), we offer a unique avenue to achieve diversity spend goals.



Committed Partner to the Broader Community:

Beyond business, we are deeply committed to the well-being of the communities we serve.

A Uniquely Valuable Strategic Partner

Supplier Diversity Enhancement

- **Diversified Reinsurance Partnership:** Elevate your program by reinsuring a segment of your Group Insurance with Atlanta Life.
- **Comprehensive Spend Goals:** Exceed supplier diversity spend targets through our strategic partnership.
- **Direct Partnership:** Achieve diversity spending during the procurement process by partnering directly with Atlanta Life.
- **Unlock Enhanced Diversity Value:** Create more value by including higher-growth sectors and promoting diversity across the business ecosystem.

Collaboration = Impact & Growth

- **Purposeful Collaboration:** Meet and exceed community impact metrics with partnership with the Herndon Foundation.
- **Sustainable Initiatives:** Leverage our collaboration to support community-centric initiatives that go beyond traditional business engagements.
- **Strategic Relationship Building:** Atlanta Life is more than a provider; we aim to build a lasting and mutually beneficial relationship with our partners. Collaborate with us for long-term success, planning strategically for the future of your business and community impact.

